



# The Late Shift: Letterman, Leno, and the Network Battle for the Night

*Bill Carter*

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## **The Late Shift: Letterman, Leno, and the Network Battle for the Night** Bill Carter

With two giant careers, millions in ad dollars--and maybe even an entire network--at stake, David Letterman and Jay Leno faced off over who would host the *Tonight Show*, the most profitable program in TV history. This is the inside account of this high-pressure confrontation.

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