



# After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series)

*Chris Meyer, Trish Meyer*

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Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, *After Effects Apprentice* was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects.

Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions.

USER LEVEL: Novice–Intermediate

Topics include how to:

- Animate, edit, layer, and composite a variety of media.
- Manipulate keyframes and the way they interpolate to create more refined animations.
- Use masks, mattes, stencils and blending modes to add sophistication to your imagery.
- Create, animate, and extrude text and shape layers.

- Explore 3D space, including using CINEMA 4D Lite.
- Use tracking and keying to create special effects, such as replacing screen displays.

A companion website at [www.routledge.com/cw/meyer](http://www.routledge.com/cw/meyer) makes available for download all exercise source material and After Effects CC project files required to get the most out of this book.

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Spent a free time to be fun activity to try and do! A lot of people spent their spare time with their family, or their friends. Usually they accomplishing activity like watching television, gonna beach, or picnic inside the park. They actually doing same every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Could possibly be reading a book can be option to fill your free of charge time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to try out look for book, may be the guide untitled After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) can be great book to read. May be it may be best activity to you.

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