



Don't They Know It's Friday? Cross-Cultural Considerations for Business and Life in the Gulf

Jeremy Williams

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Don't They Know it's Friday? has been the definitive guide to business culture and etiquette in the Gulf since it was first published in 1998. This exciting and informative book has been reprinted thirteen times. Motivate Publishing is now releasing a new edition fully updated with new information, maps and illustrations. This modern and enlarged second edition is packed with remarkable insights into Gulf life and business; the book is required reading for anyone having business and other interests in the GCC and in the wider Middle East. The book prepares its readers for many life-style changes. It addresses in particular the cross-cultural aspects of life affecting westerners and other nationalities in business with nationals in or from Kuwait, Saudi Arabia, Bahrain, Qatar, the UAE and Oman. It deals with the realities of Gulf business and outlines the stresses and strains which most visitors or expatriates will experience. Don't They Know it's Friday gives excellent guidance on proper behavior in the Arab world generally and in the Gulf particularly. **THE DEFINITIVE GUIDE TO BUSINESS CULTURE AND ETIQUETTE IN THE GULF.** It dispels many of the myths associated with the region and gives advice on how to behave respectfully. It not only focuses on Gulf business practices, culture, and behavior patterns, but prepares the reader for the many lifestyle changes which will be experienced and offers a simple introduction to business life in the Gulf.----- With an army and diplomatic career of thirty five years, Jeremy Williams OBE spent over twelve years in five Gulf locations: Sharjah, Dubai, Riyadh, Abu Dhabi and Bahrain. He has gained invaluable knowledge of the way of life in the Gulf. His company, Handshaikh Ltd., conducts seminars, briefing programs and negotiation training for organizations with Gulf business connections Pages: 280 pages Dimensions: 220(h) x 150(w) Language: English Publication Date: 2nd Edition, November 2010 ISBN No: 9781860630743

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