



**En busca de la Excelencia: Experiencias de las
empresas mejor gerenciadas de los Estados Unidos
(In Search of Excellence: Lessons from America's
Best Run Companies) (Spanish Edition)**

Thomas J. Peters, Robert H. Waterman Jr.

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En busca de la Excelencia: Experiencias de las empresas mejor gerenciadas de los Estados Unidos by Thomas J. Peters and Robert H. Waterman Jr.. 1982 trade paperback published by Editorial Atlantida. Text in Spanish. Original title: In Search of Excellence: Lessons from America's Best Run Companies.

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