



Master of The Cinematic Universe: The Secret Code to Writing In The New World of Media

John Bucher, Jeremy Casper

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Master of the Cinematic Universe is a guide to the future of trans-media storytelling. Content creators of every flavor are constantly needing to expand the mediums they can work in. This volume serves as a resource for using the timeless truths of story structure to craft established as well as up and coming short-form media formats.

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