



ASHE Reader on Planning and Institutional Research

Association for the Study of Higher Education, Marvin W. Peterson

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This reader is designed for higher education programs and for institutions with planning and/or institutional research offices or staff that have a need for professional training and development.

The articles in the reader were selected from a diverse range of sources that represent a wealth of well-known and respected scholars and practitioners in the field. Most of the selections were chosen for their significance as research based, conceptual or synthesis literature. The reader's editors have provided a well-rounded coverage which reflects the broad current models and approaches to planning and the roles of institutional research. In addition, an extensive and up-to-date *Other Resources* section includes "Related Higher Education Reference Books and Related Publication," as well as descriptions of relevant "Data Base Resources," "Periodic Data Reports," and "Related Professional Associations."

Features include:

- Offers comprehensive coverage in the field of planning and institutional research
- Addresses significant and substantive issues
- Presents a well-focused overview on planning and instructional research in the introduction
- Contains useful selections for in-service and professional development
- Selections were chosen through an extensive literature search and review - primarily from higher education literature
- Provides extensive information on other related resources
- Includes a special section on "Using the Internet"

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